



Manpower®

## Media Release

### **Manpower Employment Outlook Survey**

**Under embargo until 11:01, 10 March 2009 (00:01 GMT)**

## **Manpower Employment Outlook Survey revealed Northern Territory's hiring confidence is the most optimistic in Australia.**

The Manpower Employment Outlook Survey released today, indicates the employment prospects for job seekers in the Northern Territory is at an optimistic +14%.

The survey, which was part of a broader survey of 2,779 employers across Australia, revealed that the majority of employers in the Northern Territory are intending to hold the line on their staff levels for the next quarter. The levels of demand are considerably lower than the past 30 months, and in fact have dropped back to the same low levels reported at the end of 2005 and into early 2006. However, when comparison is drawn with other states the Northern Territory has the most optimistic hiring intentions.

The local Northern Territory employment market shows considerable softening in hiring intention in the April – June quarter of 2009, with a Net Employment Outlook of +14% compared to +45% in the same quarter last year, a decline of 31 percentage points.

According to Lincoln Crawley, Managing Director, Manpower Australia and New Zealand, "This considerable decline in hiring intentions is an indication of the economic situation in which we are all facing at the moment but the good news is from a national perspective the majority of employers are making no changes to their current headcount".

"It's promising to see that employers are not making rash decisions when it comes to their hiring intentions because despite the state of the economy, Australia still has an aging population and these skilled workers still need to be replaced each year as they retire making it much more important for us all to take a longer term approach. And this becomes increasingly pertinent when the economy recovers, employers do not want to be caught out and find they are short of talent." Crawley said.

**-End-**

### **For further information and to arrange an interview please contact:**

Vern Narayan, Marketing Manager, Manpower Australia & New Zealand  
Phone – 02 9263 8570, Mobile – 0427 254 416, E: [vnarayan@manpower.com.au](mailto:vnarayan@manpower.com.au)

Or

Aily Lamb, EA to Managing Director, Manpower Australia & New Zealand  
Phone – 07 3407 3114, E: [alamb@manpower.com.au](mailto:alamb@manpower.com.au)

**Download a copy of the Australian Manpower Employment Outlook Survey at**  
[www.manpower.com.au/documents/Q2-09AUS-MEOS.pdf](http://www.manpower.com.au/documents/Q2-09AUS-MEOS.pdf)

## Manpower Fact Sheet

The next Manpower Employment Outlook Survey will be released on the 9<sup>th</sup> of September 2008 to report hiring expectations for the third quarter of 2008. The Manpower Employment Outlook Survey is available free of charge to the public through their local Manpower representative in participating countries. You can download a copy of the Australian report in full, at [www.manpower.com.au/meos](http://www.manpower.com.au/meos).

### Note to Editors

Full survey results for each of the 32 countries and territories included in this quarter's survey, plus regional and global comparisons, can be found in the Manpower Press Room at [www.manpower.com/meos](http://www.manpower.com/meos). In addition, all tables and graphs from the full report are available to be downloaded for use in publication or broadcast from the Manpower website at <http://www.manpower.com/library>.

Note that in Quarter 2 of 2008, the survey adopted the TRAMO-SEATS model for seasonal adjustment of data. As a result, you may notice some seasonally adjusted data points change slightly from previous reports. This model is recommended by the Eurostat department of the European Union and the European Central Bank and is widely used internationally.

### About the Survey

The Manpower Employment Outlook Survey is conducted quarterly to measure employers' intentions to increase or decrease the number of employees in their workforce during the next quarter. It is the most extensive forward-looking survey of its kind, unparalleled in its size, scope, longevity and area of focus. The Survey has been running for more than 45 years and is one of the most trusted surveys of employment activity in the world. The Manpower Employment Outlook Survey is based on interviews with more than 55,000 public and private employers worldwide and is considered a highly respected economic indicator.

The Manpower Employment Outlook Survey is currently available for 32 countries and territories: Argentina, Australia, Austria, Belgium, Canada, China, Costa Rica, Czech Republic, France, Germany, Greece, Guatemala, Hong Kong, India, Ireland, Italy, Japan, Mexico, Netherlands, New Zealand, Norway, Peru, Poland, Romania, Singapore, Spain, South Africa, Sweden, Switzerland, Taiwan, the United Kingdom and the United States. The program began in the United States and Canada in 1962, and the United Kingdom was added in 1966. Mexico and Ireland launched the survey in 2002, and 13 additional countries were added to the program in 2003. New Zealand joined the program in 2004, China, India, Switzerland and Taiwan were added in 2005, and Argentina, Peru, Costa Rica and South Africa joined in 2006. The Czech Republic, Greece, Guatemala, Poland and Romania joined in 2008. For more information, visit the Manpower Inc. website at [www.manpower.com](http://www.manpower.com) and enter the Research Centre.

### About Manpower Inc.

Manpower Inc. (NYSE: MAN) is a world leader in the employment services industry; creating and delivering services that enable its clients to win in the changing world of work. Celebrating its 60<sup>th</sup> anniversary in 2008, the \$21 billion company offers employers a range of services for the entire employment and business cycle including permanent, temporary and contract recruitment; employee assessment and selection; training; outplacement; outsourcing and consulting. Manpower's worldwide network of 4,500 offices in 80 countries and territories enables the company to meet the needs of its 400,000 clients per year, including small and medium size enterprises in all industry sectors, as well as the world's largest multinational corporations. The focus of Manpower's work is on raising productivity through improved quality, efficiency and cost-reduction across their total workforce, enabling clients to concentrate on their core business activities. Manpower Inc. operates under five brands: Manpower, Manpower Professional, Elan, Jefferson Wells and Right Management. More information on Manpower Inc. is available at [www.manpower.com](http://www.manpower.com).