



## **Baton passes to next generation of business leaders in the fight against human trafficking: Manpower**

**29 June 2010** – Manpower Inc has joined forces with the Not For Sale Campaign (NFSC) to mobilise the next generation of business leaders in the fight against human trafficking.

As part of its commitment to creating a bridge to employment for disadvantaged individuals around the world, Manpower is sponsoring NFSC's 2010 *Stop Paying For Slavery* global tour, which arrives in Australia in early July.

As part of the *Stop Paying For Slavery* tour, renowned social justice advocate and author, Professor David Batstone, is coming to speak with Australian students, politicians, social workers, business professionals, law enforcement officers and artists on innovative solutions to fight forced labour in their own backyard and around the world. Mr Batstone is Professor in the School of Business at the University of San Francisco and President of *Not For Sale*.

According to Mr Lincoln Crawley, Managing Director of Manpower Australia & New Zealand, the *Stop Paying For Slavery* campaign has the potential to arm business leaders with the information they need to end human trafficking for good.

"Raising awareness and collective understanding of the breadth and impact of modern-day slavery is crucial to ending it. It's easy to think that we don't have a problem with forced labour in Australia, but that is certainly not the case. How can people get the information and direction they need to be part of the solution, if they don't recognise that there is a problem?" said Mr Crawley.

Just last week, the US State Department named Australia as a source and destination for human trafficking for sexual servitude and forced labour.

"We want to encourage business leaders to attend local *Stop Paying For Slavery* events to learn about supply chain monitoring programs and the power of social entrepreneurship," said Mr Crawley.

"Manpower is proud to be a global leader in raising public awareness about human trafficking and forced labour, and in developing alternative employment paths for victims, survivors and persons at risk."

Stop Paying For Slavery Tour Events are being held from 29th June. See below for event details.

**-End-**

### **Manpower Events:**

<b>Thursday 8<sup>th</sup> July, 10am – 12pm</b> RSVP: Vern Narayan 0427-254-176	Manpower Brisbane Level 19, Central Plaza 2 66 Eagle Street Brisbane QLD 4000
<b>Monday 19<sup>th</sup> July, 7.00 - 8.30am</b> RSVP: Vern Narayan 0427-254-416	Manpower Sydney Level 22, Tower 2, Darling Park 201 Sussex Street Sydney NSW 2000

**Other events hosted by Youth With A Mission (YWAM), around Australia can be found at: <http://www.manpower.com.au/PressRoom/events.aspx#notforsale>**

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**For further information and to arrange an interview please contact:**

Kaley Payne, Buchan Consulting, 02 9237 2800 or [kpayne@bcg.com.au](mailto:kpayne@bcg.com.au)

**About the Not For Sale Campaign**

Founded in 2007 by Dr. David Batstone, Mark Wexler and Dr. Kique Bazan, the Not For Sale Campaign equips and mobilizes Smart Activists to deploy innovative solutions to re-abolish slavery, in their own backyards and across the globe. NFSC was created after Batstone authored Not For Sale: The Return of the Global Slave Trade and How We Can Fight It and is now an international grassroots movement. The campaign works to link law enforcement, business leaders, universities, government officials, social service organizations, and faith-based groups to launch and coordinate effective actions on behalf of the 200,000 people currently living in slavery within the US – and the 27 million victims worldwide. NFSC is a 501c3 non-profit corporation based in Half Moon Bay, Calif. For more information about NFSC and the “Stop Paying for Slavery” Tour, visit [www.notforsalecampaign.org](http://www.notforsalecampaign.org)

**About Manpower Inc.**

Manpower Inc. (NYSE: MAN) is a world leader in the employment services industry; creating and delivering services that enable its clients to win in the changing world of work. With more than 60 years of experience, the \$16 billion company offers employers a range of services for the entire employment and business cycle including permanent, temporary and contract recruitment; employee assessment and selection; training; outplacement; outsourcing and consulting. Manpower's worldwide network of nearly 4000 offices in 82 countries and territories enables the company to meet the needs of its 400,000 clients per year, including small and medium size enterprises in all industry sectors, as well as the world's largest multinational corporations. The focus of Manpower's work is on raising productivity through improved quality, efficiency and cost-reduction across their total workforce, enabling clients to concentrate on their core business activities. Manpower Inc. operates under five brands: Manpower, Manpower Professional, Elan, Jefferson Wells and Right Management. More information on Manpower Inc. is available at [www.manpower.com](http://www.manpower.com) or [www.manpower.com.au](http://www.manpower.com.au)